

Privacy Statement

Last updated: August 22, 2018

Map My Customers, Inc (“Map My Customers,” “we,” or “us”) is committed to protecting your privacy. By visiting mapmycustomers.me (“the Site”) and submitting personal information (“Personal Information”) you acknowledge and accept the practices and policies outlined in this privacy policy (“Privacy Policy”).

This Privacy Policy explains in general terms how we collect and use Personal Information (as defined below) and certain other information that we collect from you at the Site. If you have questions, concerns, or complaints regarding our privacy statement or practices, please contact us at legal@mapmycustomers.me.

“Personal Information” is any information that is identifiable with you, including names, addresses, email addresses, or phone numbers, as well as other non-public information that is associated with the foregoing.

Your Personal Information will be processed in the United States where laws regarding processing of personal information may be less stringent than the laws in your country.

Information We Collect From You

When you voluntarily fill out surveys, company ratings, registration forms, or provide us with other Personal Information at the Site, we collect and process that information in accordance with this Policy. From time to time we change our offerings and features. As a result, the options you have to provide us with Personal Information may also change. Here are examples of situations where you have the opportunity to actively provide us with Personal Information:

- Creating an account
- Using one of our apps
- Contacting our sales team
- Completing a form related to one of our products or services
- Contacting our support team

The Personal Information we collect for you may vary depending on how you interact with the Site. We collect and store certain information associated with actions you take. For example, when you go through our onboarding screens, we collect the steps you complete and other information such as how long it takes to complete each step. We also store other information about your behavior on our Site.

To create an account, you have the option of using our website or one of our apps. We receive and collect any information you authorize to share with us, and it becomes Map My Customers account information for your use on the Site. This information is Personal Information that is processed and handled in accordance with this Policy.

When you create an account on Map My Customers, you may create a profile (“User Profile”) that will include other Personal Information you provide. You have the ability to edit any Personal Information in your User Profile, deactivate your User Profile in your account, or request that your User Profile be deleted by sending an email to legal@mapmycustomers.me.

Any credit card information you enter on the Site in connection with a purchase of one of our products or services is sent directly from your browser to the third-party service provider we use to manage credit card processing and we do not store it on our servers. The service provider is not permitted to use the information you provide except for the sole purposes of credit card processing on our behalf.

Information We Collect Passively

Log Data

When you use our Site and services, our servers automatically record information that your browser sends whenever you visit a website (“Log Data”). This Log Data may include information such as your IP address, browser type or the domain from which you are visiting, the web-pages you visit, your current location, the search terms you use, and any advertisements on which you click. Any location information is collected and used for the benefit of our own users, is never shared with anyone else, and is retained by Map My Customers for a maximum of 7 days. You can enable or disable location services when you use our Service at anytime, through your mobile device settings.

Cookies

As is common practice with almost all professional websites this site uses cookies, which are tiny files that are downloaded to your computer, to improve your experience.

We use cookies for a variety of reasons. You can prevent the setting of cookies by adjusting the settings on your browser (see your browser Help for how to do this). Be aware that disabling cookies will affect the functionality of this and many other websites that you visit. Disabling cookies will usually result in also disabling

certain functionality and features of this site. Therefore it is recommended that you do not disable cookies.

Login related cookies. We use cookies when you are logged in so that we can remember this fact. This prevents you from having to log in every single time you visit a new page. These cookies are typically removed or cleared when you log out to ensure that you can only access restricted features and areas when logged in.

Site preferences cookies. In order to provide you with a great experience on this site we provide the functionality to set your preferences for how this site runs when you use it. In order to remember your preferences we need to set cookies so that this information can be called whenever you interact with a page is affected by your preferences.

Third Party Cookies. In some special cases we also use cookies provided by trusted third parties. The following section details which third party cookies you might encounter through this site.

This site uses Google Analytics and Facebook Analytics, which are two of the most widespread and trusted analytics solutions on the web for helping us to understand how you use the site and ways that we can improve your experience. These cookies may track things such as how long you spend on the site and the pages that you visit so we can continue to produce engaging content.

Other third party analytics may be used to track and measure usage of this site so that we can continue to produce engaging content and services. These cookies may track things such as how long you spend on the site or pages you visit which helps us to understand how we can improve the site for you.

We may use also Google's "remarketing" service to target our ads to you based on your prior use of the Site when you visit on other sites in Google's content network.

In addition to using cookies and related technologies as described above, we also may permit certain third party companies to help us tailor advertising that we think may be of interest to users and to collect and use other data about user activities on our Sites and/or Services (e.g., to allow them to tailor ads on third party services). These companies may deliver ads that might also place cookies and otherwise track user behavior.

To learn more, visit [Google's policy](#) on how they use information from third parties.

Other Technologies

We may also automatically record certain information from your device by using various types of technology, including “clear gifs” or “web beacons.” This automatically collected information may include your IP address or other device address or ID, web browser and/or device type, the web pages or sites that you visit just before or just after you use the Site, the pages or other content you view or otherwise interact with on the Site, and the dates and times that you visit, access, or use the Site. We also may use these technologies to collect information regarding your interaction with email messages, such as whether you opened, clicked on, or forwarded a message, to the extent permitted under applicable law.

Do Not Track

Map My Customers does not process or respond to web browsers’ “do not track” signals or other similar transmissions that indicate a request to disable online tracking of users who use our Site.

Third Party Web Beacons and Third Party Buttons

We may display third-party content on the Site, including third-party advertising. Third-party content may use cookies, web beacons, or other mechanisms for obtaining data in connection with your viewing of the third party content on the Site. Information collected through third-party web beacons and buttons is collected directly by these third parties, not by Map My Customers. Please consult such third party’s data collection, use, and disclosure policies for more information.

Links to Other Websites

Our Site contains links to other websites. The fact that we link to a website is not an endorsement, authorization or representation of our affiliation with that third party. We do not exercise control over third party websites. These other websites may place their own cookies or other files on your computer, collect data or solicit Personal Information from you. Other sites follow different rules regarding the use or disclosure of the Personal Information you submit to them. We are not responsible for the content, privacy and security practices, and policies of third-party sites or services to which links or access are provided through the Site. We encourage you to read the privacy policies or statements of the other websites you visit.

How We Use the Information We Collect

Map My Customers is committed to protecting your privacy. As such, we will not give, rent, lend, or sell your individual information unless you ask or authorize us to do so. We also will not disclose any personally identifiable information about our individual users except as described in this Policy.

In general, information you submit to us is used by us to provide you and other Users with services, respond to requests that you make, to improve our services and to better tailor the features and support of services. To best provide our services, it is essential that we are able to collect and use the information as described in this Policy, and it is largely necessary for fulfilling the relationship we have with you.

We may also use the information we collect to conduct research on our Users' demographics and behavior based on the information you provide us when you submit information on our site. This research is usually conducted and analyzed on an aggregate basis, but may also be combined with Personal Information to help us improve our services.

We may use the information we collect to customize and improve features, performance and support of the site, to analyze use of and improve the Site, to create aggregate and statistical data that does not identify you individually and that we can commercialize, and for other purposes that you separately authorize as you interact with the Site.

Disclosure of Personal Information

Except as otherwise stated in this Policy, we do not disclose to or share your Personal Information with third parties, unless you ask or authorize us to do so.

We may provide your Personal Information to third party service providers and suppliers who work on behalf of or with us to provide you with some of the services and features, and to help us communicate with our Users. However, these service providers and suppliers do not have any independent right to use this information except to help us provide our services.

In the event Map My Customers goes through a business transition such as a merger, acquisition by another company, or sale of all or a portion of its assets, your Personal Information will likely be among the assets transferred. You acknowledge that such transfers may occur, and that any acquirer of Map My Customers or its assets may continue to use your Personal Information as set forth in this Privacy Policy.

We may (and you authorize us to) disclose information we have collected from and about you, including Personal Information, if we believe in good faith that such disclosure is necessary to (a) comply with relevant laws or to respond to subpoenas or warrants served on us; (b) to enforce our Terms of Use and Privacy Policy; or (c) to protect and defend the rights or property of us, Users of our Site or services, or third parties.

When we collect any information that does not identify you as a specific natural person (“Non-Personal Information”), we are permitted to use and disclose this information for any purpose, notwithstanding anything to the contrary in this Policy, except where we are required to do so otherwise by applicable law.

Choices Regarding Personal Information

We may send you service-related announcements when we believe it is necessary to do so. Generally, you may opt out of these announcements by contacting us at support@mapmycustomers.me.

You can review and change certain portions of your Personal Information by logging into the Site and visiting your account profile page. You can request changes to or the deletion of all your personal account and any associated information by submitting a request to us in writing at support@mapmycustomers.me. We will attempt to fulfill your request within 30 days. Map My Customers will have no liability whatsoever for any deletion of your data, unless you are a European site user, in which case you are covered by jurisdiction outside of the United States. We will evaluate requests on a case-by-case basis, and when we delete Personal Information that we have collected from or about you, it will be deleted from our active databases but may remain in our archives. We cannot delete certain parts of your Personal Information except by also deleting your user account. We may not accommodate a request to change information if we believe the change would violate any law or legal requirement or cause the information to be incorrect.

Users Outside of the United States

Our Site is hosted in the United States and our services are provided from the United States. It is possible that certain information will be stored on servers in multiple other countries on the “cloud” or other similar distributed hosting platforms. If you are a resident of any country other than the United States or any country in Europe, please note that by providing your Personal Information to us, you are consenting to the transfer of your Personal Information to the United States and other jurisdictions as indicated above, and to our use and disclosure of your Personal Information in accordance with this Policy. If you are a resident

of any European country, we have implemented the necessary practices and documentation to address the requirements of GDPR in relation to your data and where it is stored.

For the purposes of European Economic Area data protection law, (the "Data Protection Law"), the data controller is: Map My Customers, Inc., 311 S. Harrington Street, Floor 2, Raleigh, NC 27603 (legal@mapmycustomers.me). If you have questions about our data protection or this policy, please contact support@mapmycustomers.me.

If you are a European site user, you have certain rights under certain circumstances, including:

- to be provided with a copy of your Personal Information held by us
- to request the rectification or erasure of your Personal Information held by us
- to request that we restrict the processing of your Personal Information (while we verify or investigate your concerns with this information, for example)
- to object to the further processing of your Personal Information, including the right to object to marketing
- to request that your provided Personal Information be moved to a third party

How Long We Store Your Personal Information

We retain your personal information for as long as necessary to provide the Site to you and fulfill the purposes described in this Policy. This is also the case for anyone that we share your personal information with and who carries out services on our behalf. We may also retain aggregate information beyond this time for research purposes and to help us develop and improve our services. You cannot be identified from aggregate information retained or stored for these purposes.

Privacy of Minors

Our Site is not intended for children under the age of 13, and to access or use the Site you must be 13 years of age or older. If under 18 or the age of majority in your jurisdiction, your use of the Site must be under the supervision of a parent or guardian or other responsible adult. If we learn we have collected or received Personal Information from a child under 13 years of age without verification of parental consent, we will delete that information. If you believe we might have information from or about a child under 13, please contact us at legal@mapmycustomers.me.

Data Security

We have put in place reasonable and appropriate physical, electronic, and managerial procedures to safeguard and secure the information we collect online. Additionally, we store information you provide us on our secure servers.

Only those authorized employees, contractors, and agents who have a need to know Personal Information in connection with the performance of their services are allowed to access this information. In addition, these individuals and or entities are required to be bound by confidentiality obligations and may be subject to disciplinary actions, including termination and criminal prosecution, if they fail to meet their confidentiality obligations. Unfortunately, the transmission of information over the Internet is not completely secure. Any transmission of Personal Information is at your own risk. In the unlikely event that we suffer a breach of our security systems and an individual or entity gains unauthorized access to any Personal Information stored on our servers, we will immediately investigate such security breach, and will provide prompt notice to any individual whose Personal Information was affected.

Changes to Our Privacy Policy

We post any changes we make to our Policy on this page. If we make material changes to how we treat our users' Personal Information, we will notify you through a notice on the Site home page. If we make a change that we believe materially reduces your rights or increases your responsibility, we will notify you by email, sent to the email address specified in your account. The date the Policy was last revised is identified at the top of the page. You are responsible for periodically visiting our Site and this Policy to check for any changes.

Contact Information

To ask questions or comment about this Policy and our privacy practices, contact us at legal@mapmycustomers.me or by snail mail at:

Map My Customers, Inc.
Attn: Legal
311 S. Harrington Street, Floor 2
Raleigh, NC 27603